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Bullet Proof Diesel Open House

After years in semi-cramped quarters near downtown Mesa, Arizona, Bullet Proof Diesel celebrated the move to their new 26,000-square-foot, purpose-built facility in East Mesa with a gala open house on December 1, 2012. As is typical with the guys at Bullet Proof Diesel, they went all-out for the event with a catered lunch courtesy of Tom's BBQ, tables full of goodies throughout the facility, a bounce-house for the kids, plenty of vehicles on display and even fresh cotton candy and an ice cream truck. Strictly Diesel, of Phoenix, Arizona, was also on hand to host their annual Toys For Tots drive, ending up with a full bin of toys by the end of the day.

The new Bullet Proof Diesel facility is state-of-the-art. It features an area for customer consultations, a lot more office and manufacturing space, a large conference room and some huge work bays for technicians. The facility also has expanded room on the manufacturing side to keep welding, cutting and grinding separate. The company even set up a cab-off display to showcase their legendary upgrades and parts for the 6.0L PowerStroke.

Besides a whole host of cool diesels, including some military vehicles and even the legendary "Earth Roamer" expedition truck, there were also three military tanks on hand, one being a WWII Sherman, the second being a Hell Cat and Bullet Proof Diesel's own "house" tank which demonstrated its car crushing capabilities later in the day. Local dealerships Earnhardt Ford and Berge Ford brought out new trucks while the event had Cameron Steele's trophy truck on display fresh from the Baja 1000. For more information on Bullet Proof Diesel, visit their website at www.bulletproofdiesel.com. **DW**



The new shop area featured a cab-off display to highlight the company's specialty with 6.0L PowerStrokes.



A couple of local dealerships brought out a few new Fords, giving Bullet Proof Diesel a chance to display some of their cool work steps.



There were three tanks on the property, including this Hell Cat.



Several tables were also set up in the shop area featuring all types of diesel products.



Strictly Diesel of Phoenix moved its annual Toys For Tots toy drive to Bullet Proof Diesel's new facility for the open house and came away with a lot of toys by the end of the day.



Among the display vehicles on hand was the "Earth Roamer" F-450 Super Duty.



The highlight of the afternoon was a car crushing display by Bullet Proof Diesel's "house" tank.